

Rep Order# 8821731 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36397

Printed: 10/04/2012 1:30 PM
Last Received: 10/04/2012 12:59 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 2602
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2602
Flight Dates 10/05/2012 - 11/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESIONAL COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$94,750
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-TH	600A-700A		:30	\$1,200.00	10/08-10/11	2	1	2	\$2,400.00	
				Buyline Comment: NEWS								
	2	SU	600A-630A		:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
				Buyline Comment: NEWS								
	3	SU	630A-800A		:30	\$2,000.00	10/07-10/07	1	1	1	\$2,000.00	
				Buyline Comment: SUNDAY MORNING								
	4	F	900A-1000A		:30	\$850.00	10/05-10/05	2	1	2	\$1,700.00	
				Buyline Comment: REGIS & KELLY								
	5	M-TH	900A-1000A		:30	\$850.00	10/08-10/11	2	1	2	\$1,700.00	
				Buyline Comment: REGIS & KELLY								
	6	SU	1000A-415P		:30	\$25,000.00	10/07-10/07	1	1	1	\$25,000.00	
				Buyline Comment: NFL FOOTBALL								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*7	SA	400P-500P		:30	\$400.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: WHACKED OUT SPORTS								
				Sales Remark: V7 .								
				V7 Comment Changed, Spots/week Changed								
	8	F	500P-630P		:30	\$1,500.00	10/05-10/05	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
	9	M-TH	500P-630P		:30	\$1,500.00	10/08-10/11	3	1	3	\$4,500.00	
				Buyline Comment: NEWS								
	10	F	530P-600P		:30	\$1,050.00	10/05-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	11	M-TH	530P-600P		:30	\$1,050.00	10/08-10/11	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	12	F	600P-630P		:30	\$1,050.00	10/05-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	13	M-TH	600P-630P		:30	\$1,050.00	10/08-10/11	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	14	SA	500P-700P		:30	\$800.00	10/06-10/06	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	15	SU	500P-700P		:30	\$1,500.00	10/07-10/07	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	16	F	630P-700P		:30	\$1,300.00	10/05-10/05	1	1	1	\$1,300.00	
				Buyline Comment: INSIDE EDITION								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	17	M-TH	630P-700P		:30	\$1,300.00	10/08-10/11	2	1	2	\$2,600.00	
				Buyline Comment: INSIDE EDITION								
	18	SA	630P-700P		:30	\$700.00	10/06-10/06	1	1	1	\$700.00	
				Buyline Comment: POLITICS NOW								
	19	SU	530P-600P		:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
				Buyline Comment: INSIDE EDITION								
	20	M	800P-90CP		:30	\$9,500.00	10/08-10/08	1	1	1	\$9,500.00	
				Buyline Comment: MOTHER/PARTNERS								
	21	TU	800P-90CP		:30	\$12,000.00	10/09-10/09	0	0	0	\$0.00	
				Buyline Comment: NCIS								
	22	TU	1000P-1100P		:30	\$8,500.00	10/09-10/09	1	1	1	\$8,500.00	
				Buyline Comment: VEGAS								
	23	W	800P-90CP		:30	\$7,500.00	10/10-10/10	0	0	0	\$0.00	
				Buyline Comment: SURVIVOR								
	24	TH	800P-90CP		:30	\$18,000.00	10/11-10/11	1	1	1	\$18,000.00	
				Buyline Comment: BIG BANG/2.5 MEN								
	25	M-TH	1100P-1135P		:30	\$2,200.00	10/08-10/11	2	1	2	\$4,400.00	
				Buyline Comment: NEWS								
	26	SA	1100P-1135P		:30	\$1,100.00	10/06-10/06	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	27	SU	1100P-1135P		:30	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								

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	28	F	1135P-1235A		:30	\$850.00	10/05-10/05	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	29	M-TH	1135P-1235A		:30	\$850.00	10/08-10/11	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	30	SU	500A-60CA		:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
				Buyline Comment: EYE ON DC/WST								

---REPORT TOTALS---

Report Totals: 33 / \$94,750.00

---SALES MONTHLY TOTALS---

Oct 12: 32 / \$94,350.00 Nov 12: 1 / \$400.00

Sales Totals: 33 / \$94,750.00

Station Totals: 33 / \$94,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$315,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+